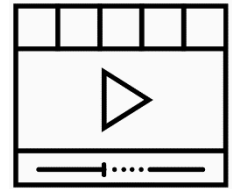


Name: \_\_\_\_\_

Book Title: \_\_\_\_\_



## Book Trailer

Movie trailers are shown as commercials promoting a new movie to get people to want to watch it. Create a book trailer to get people to want to read the book you read for Summer Reading. Just like a movie trailer, your book trailer should tell a story with a beginning, middle, and end. Introduce the key characters, hook them with a conflict or plot twist, and be sure to include the title and author so they can find the book themselves. Remember, a book trailer gives people an idea of what the book is about and entices them to read it but shouldn't give too much away. Keep your trailer short (1-3 minutes) and concise.

Here are some ideas for creating your book trailer:

- Watch some book trailers online for inspiration.
- Plan out your book trailer. You may want to use a story board template to plan your images, script, and sequence. Click [here](#) for a template you can use.
- Decide if you will use stock photos, clipart, or live action images.
- Determine if you will use speech and/or text to communicate your script.
- Adding music/sound is a great way to convey the mood of your book.
- Consider having friends act it out and record it using a phone, camera, or camcorder.
- Your book trailer can be completely digital. Here are some apps/websites you may want to try:
  - Power Point
  - iMovie
  - Microsoft Photo Story
  - Windows Movie Maker
  - [Animoto.com](#)
  - [Biteable.com](#)
- Be creative and have fun with it!

Print this activity sheet, check below how you submitted your book trailer so I know where to find it, and turn this sheet in with your Summer Reading form.

\_\_\_\_\_ I submitted my book trailer to Karin Gowens on Schoology.

\_\_\_\_\_ I submitted my book trailer by email to [karin.gowens@stjohns.k12.fl.us](mailto:karin.gowens@stjohns.k12.fl.us)